

Syllabus  
**BAE4144**  
**Specific Challenges in International Management**  
Prof. Dr. Jasmin Mahadevan  
Winter Semester 2024/25

<b>Level</b>	Bachelor
<b>Credits</b>	3
<b>Student Contact Hours</b>	2
<b>Workload</b>	90 Hours
<b>Prerequisites</b>	Internship; English C1; CCM 1 and 2 (if not: talk to lecturer)
<b>Time</b>	Wednesdays and Fridays, 09:45-11:15, for specific dates/ changes: check LSF Exam date: <b>Friday, 29 November 2024, 10 – 11</b> Back-up exam date: <b>Wednesday, 04 December 2024, 10 – 11</b>
<b>Room</b>	<b>T2.4.05</b>
<b>Start Date</b>	<b>Wednesday, 02 October 2024, 09:45 – 11:15</b>
<b>Lecturer(s)</b>	<b>Name</b> Prof. Dr. Jasmin Mahadevan <b>Office</b> T2.2.18 <b>Office Hours</b> Displayed in front of office T2.2.18, make appointment <b>Phone</b> 07231 28-6391 <b>Email</b> <a href="mailto:jasmin.mahadevan@hs-pforzheim.de">jasmin.mahadevan@hs-pforzheim.de</a> (preferred)

### Summary

This course covers specific challenges of international management today. We will discuss case studies and interact in class, to prepare for the exam and for future international management challenges.

### Assessment

- Mandatory: Exam (100 percent, may be reduced to 50 percent, see below). Exam needs to be passed.
- Optional: Students can achieve a 50 percent exam bonus during the semester (details tba in class). Students cannot achieve an exam malus.  
**Deadline for signing in for exam bonus work: Friday, 11 October, in person (during class).**

## Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes	Course Intended Learning Outcomes
After completion of the program the students will be able...	After completion of the course the students will be able...
<b>1 Expert Knowledge</b>	
<b>2 Digital Skills</b>	
<b>3 Critical Thinking and Analytical Competence</b>	
3.1 ...to implement adequate methods in a competent manner and to apply them to complex problems.	...to assess selected international management scenarios and train others in doing so.
<b>4 Ethical Awareness</b>	
...to develop sound strategies in the areas of ethics, sustainable development and social responsibility and are able to apply them to typical economic decision-making problems.	...to assess selected international management scenarios from this angle and train others in doing so.
<b>5 Communication and Collaboration Skills</b>	
5.2 ...to demonstrate their oral communication skills in presentations.	...to discuss international management concepts and methods during the seminar.
<b>6 Internationalization</b>	
6.1 ...to understand and explain business challenges in an international context.	... to understand and explain selected international management challenges.
6.2 ...to articulate themselves in a professional manner in international business.	...to demonstrate that they can articulate themselves professionally in international management
6.3 ...to successfully demonstrate awareness of cross-cultural differences.	...to successfully demonstrate awareness of cross-cultural differences.

### Teaching and Learning Approach / Teaching philosophy

These are the roles and responsibilities in this course:

- The lecturer is responsible for providing you with learning opportunities
- Students are responsible for doing the learning

### Sources and Course Material

- Mahadevan, J. (2023), *Cross-Cultural Management – A Contemporary Approach*. London / New York: Sage (e-book HS PF library, use VPN)

Additional course material to be announced in class / distributed via e-learning.

**Grading scale:** (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):

- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

### Academic Integrity and Student Responsibility

- Student responsibility: See teaching and learning approach
- Academic integrity: Plagiarism and violation of academic standards result in an immediate fail
- For achieving the Bonus:
  - Any use of Artificial Intelligence, also: translation tools, needs to be indicated. The allowed usage of translation tools is limited to translation of words and phrases: the tool may not 'write' your content or translate the whole of it. You must speak freely and speak / write in your own words.